



Brown Beret National Organization – La Causa

OFFICIAL JUNTA RELEASE

September 27, 2012

Beloved Raza and Supporters,

On Sept.25, 2012 the Los Angeles Times made the choice to publish the following words of someone by the name of Matt Garcia (see attached article) <http://www.latimes.com/news/opinion/commentary/la-oe-garcia-cesar-chavez-20120925,0,112684.story> . The choice by both parties to release this during the period of “National Hispanic Heritage Month” clearly shows their true disrespect for Cesar Chavez, the Cesar Chavez familia and the Greater Raza de Bronce. This month is intended to recognize and acknowledge the accomplishments, contributions and sacrifices of the many known and unknown Hispanics, Latinos/as, Chicanos/as etc of this land. Coincidence that of the 12 months, 365 days there are in a year and you both had to choose this month, this time set aside for OUR RAZA to do this, we say not!

The BBNO-La Causa has chosen to Boycott out of principle any and all endeavors associated with Matt Garcia and the Los Angeles Times, until such time a Formal Public & Proper Apology is issued to the Familia of Cesar Chavez and the Greater Raza de Bronce. Bottom line you both showed no Respect and NO CLASS!!!

We ask of the Greater Raza de Bronce, individually and collectively to send a message to both parties. In your own words, tell them you don't appreciate and will not accept such displays of Disrespect and Character Assassination towards any of our HEROES, let alone one that has received the Highest Honor given “The Medal of Freedom”.

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Viva La Raza y Viva Cesar Chavez!

**General Eliseo B Montoya III
Junta representative for the
Brown Beret National Organization-La Causa**